



Weave it all together

How CCG membership can help your company achieve an ambitious, integrated sustainability strategy.





Who We Are

World Resources Institute (WRI) is a global research organization that spans more than 50 countries, with international offices in Brazil, China, India, Indonesia, Mexico and the US, regional offices in Africa and Europe, and program offices in the Democratic Republic of Congo, Turkey, Colombia, and the UK.

Our Programs

- Climate
- Energy
- Food
- Forests
- Water
- Cities
- Ocean

Our Centers

- Sustainable Business
- Economics
- Finance
- Equitable Development



WORLD
RESOURCES
INSTITUTE



CORPORATE
CONSULTATIVE
GROUP



What We Do

Research: Corporate leaders use WRI's evidence-based analysis to develop smarter sustainability strategies.

Tools: WRI's tools provide practical direction for strategy implementation.

Standards: WRI has standardized critical processes such as emissions accounting, food loss and waste measurement and science-based emissions target setting.

Convening: WRI brings companies together to share knowledge, resolve systemic challenges, amplify common concerns during public policy debates and signal corporate leadership.

Services: WRI provides tailored support to help companies overcome their toughest sustainability challenges.



Our Approach

1. **Count It:** We start with data. Our rigorous analysis identifies risks, unveils opportunities and informs smart strategies.
2. **Change It:** We work with partners to deliver change on the ground and hold ourselves accountable to ensure bold and enduring outcomes.
3. **Scale It:** We measure success through government and business actions that improve people's lives and sustain a healthy environment.

Our Influence

POLITICO

'Garbage' models and black boxes? The science of climate disaster planning

Many experts believe the SEC will adopt the task force guidelines in some fashion to align with mandatory rules in the EU and Japan, though some hope that both guidelines and any forthcoming U.S. disclosure rules beef up transparency around companies' physical risk vulnerabilities. The task force, for example, encourages disclosure around broad categories of physical and transition risks, but according to a report by the World Resources Institute, it does not specifically call out hazards like extreme winds, heat, drought, wildfires and ocean acidification that are linked to climate change.

© CBS NEWS

More companies are citing water scarcity as a financial risk in regulatory filings

Indirect costs from water scarcity, such as dry riverbeds or low water levels, can hold up supply chains – namely the network of barges and trains that carry raw materials and parts to manufacturers and distributors.

A break in that chain can cost everyone involved – including transportation and logistics companies, Beth Burks, who analyzes credit for S&P Global, told CBS MoneyWatch. While water scarcity rarely has had a "material" impact on credit ratings in industries outside agriculture, it can be a hidden cost, she said.

The disclosure system run by the nonprofit CDP and tools like those at the World Resource Institute's Aqueduct Water Risk Atlas helps shed some light on water risk for some companies.

The Washington Post

Companies bet carbon labels can help the climate. Will consumers catch on?

Growing demand for sustainable goods is driving carbon labels into the market

Panera partnered with the World Resources Institute, a global research group, to create a carbon label identifying which meals fall below a threshold of 5.38 kg of carbon emissions per lunch or dinner – a number that the WRI says is needed to cut food-related emissions 25 percent by 2030, in line with the goals of the Paris climate agreement.

Our Experts

WRI experts engage with businesses by serving on company and industry advisory boards.



Ani Dasgupta

President & CEO

*Sustainable Advisory Group
Member:*



Advisory Group Member:



Board Member:



Janet Ranganathan

Managing Director,
Strategy, Learning and
Results

Board Member:



Leadership Council Member:



Kevin Moss

Chief of Institutional
Alignment

Leadership Council Chair:



Anne Rosenbarger

Global Engagement
Manager, Global Forest
Watch, Commodities &
Finance

Advisory Panel Member:



*Co-Chair, Board of the
Roundtable on Sustainable
Palm Oil (RSPO)*



Roundtable on Sustainable Palm Oil

Our CCG Members



About Our Members

**FORTUNE
100** 18 COMPANIES

**FORTUNE
500** 25 COMPANIES

SCIENCE BASED TARGETS

 **21 COMPANIES**
COMMITTED TO SET TARGETS
INCLUDING 1 NEW ONE IN 2021

 **19 COMPANIES**
WITH TARGETS APPROVED
INCLUDING 6 APPROVED IN 2021

NET-ZERO TARGETS

 **33 COMPANIES** WITH CARBON
NEUTRAL OR NET-ZERO TARGETS

 **15 COMPANIES** ALIGNED WITH
SBTI BUSINESS AMBITION FOR A 1.5°C
PATHWAY TO NET-ZERO FUTURE



18 COMPANIES
RE100



4 COMPANIES
EV100



5 COMPANIES
CEO CLIMATE
DIALOGUE



16 COMPANIES
FORBE'S JUST
100 COMPANIES



18 COMPANIES
FORBES' MOST
VALUABLE BRANDS



22 COMPANIES
FORTUNE'S MOST ADMIRED
COMPANIES LIST



6 COMPANIES
DIVERSITY INC'S TOP 5
COMPANIES FOR DIVERSITY



7 COMPANIES
DOW JONES SUSTAINABILITY
INDEX LISTING

Our Advisory Board

The CCG Advisory Board provides market insights, feedback and direction for the CCG. Board members serve a two-year term.



Amanda Nusz

Vice President, Corporate Responsibility, Target



Ann Tracy

Chief Sustainability Officer, Colgate-Palmolive



Heather Tansey

Vice President, Environmental Sustainability, Cargill



Jane Schindewolf

Vice President, Corporate Sustainability, DuPont



Letitia Webster

Managing Director, Chief Sustainability Officer, Merchant Banking Division, Goldman Sachs



Lisa Rydén

Vice President, Corporate Social Responsibility, Tetra Pak



Patrick Browne

Vice President, Sustainability, UPS



Rosita Najmi

Head, Global Social Innovation, Pay Pal



**CORPORATE
CONSULTATIVE
GROUP**




The Corporate Consultative Group (CCG) is anchored in long-term relationships for lasting and meaningful impact.

Why join?

- ✓ Demonstrate leadership
- ✓ Collaborate with WRI experts on ambitious strategies and goals
- ✓ Connect with industry peers and thought leaders

CCG Member Benefits

- ✓ **Relationship manager** who will understand your needs and proactively connect you to the latest research, tools and knowledge products that will benefit you and your team
- ✓ **Tailored Advice and focused support from world-renowned experts.** See pages 13-25 for examples of CCG member Tailored Advice in action and ideas for how your company might utilize your benefit
- ✓ **Participation in MindShare**, our exclusive CCG events that bring together CCG Members and WRI experts for 10+ hours of interactive sessions, discussions, and networking (currently all virtual). See next page for more information
- ✓ **Monthly member-only newsletter** curated to help you stay informed of key developments within the sustainability agenda and WRI latest business-relevant knowledge products
- ✓ **Access to cutting-edge research and data-driven tools** across WRI's global network so that you can take informed actions and speak confidently about complex, critical issues
- ✓ **Opportunities to share experiences and insights** that help shape WRI's corporate tools, research and analysis to ensure relevance and practical application



MindShare is designed for professionals focused on finding innovative, sustainable business solutions. Participants work with fellow CCG members and experts on challenges, opportunities and insights to inform your strategy and engagement for the year ahead.

2021 Highlights:

- ✓ Foundations for Net-Zero Target Setting in the Corporate Sector
- ✓ Physical Risks from Climate Change: Guidance, Language, Gaps, and Implications for Business
- ✓ Corporate Action on Climate Justice
- ✓ Corporate Support of Global NDC Ambition and Climate & Adaptation Finance
- ✓ Trends in Water Stewardship and Target Setting
- ✓ Seizing Sustainability Opportunities: Product Design + Consumer Behaviors
- ✓ Stakeholder Capitalism and a Just & Equitable Transition

*Note: since 2020 all CCG Member events are held virtually.
An in-person element will resume aligned with leading, equitable public-health guidelines.*

We provide leading companies with:

- ✓ Tools to measure, manage and improve value chain risk and impacts
- ✓ Straight-shooting, unbiased expert advice
- ✓ Data and analytical tools
- ✓ Trusted third-party conveners

WRI's Tools and Initiatives for the Private Sector



GREENHOUSE
GAS PROTOCOL



SCIENCE
BASED
TARGETS



PACE
PLATFORM FOR ACCELERATING
THE CIRCULAR ECONOMY



CLIMATE AND ENERGY

The world must cut emissions in half by 2030 to prevent the worst effects of climate change. Companies demonstrate leadership by setting reduction targets aligned with the latest science, reporting on progress, and enabling rapid deployment of low-carbon solutions.

We help companies:

- ✓ Measure and report greenhouse gas emissions throughout their operations and value chains
- ✓ Set science-based emissions reduction targets that are aligned with net-zero pathways
- ✓ Track data and insights on national climate plans from the countries they operate in
- ✓ Send a strong demand signal and meet clean energy goals by working with purchasers
- ✓ Increase the portion of their business that runs on clean, renewable energy
- ✓ Navigate and participate in the landscape of vehicle electrification



THE NEW CLIMATE ECONOMY
The Global Commission on the Economy and Climate



ENGAGE IN TECHNICAL DEEP DIVES

Setting credible, science-based targets increases corporate climate performance and drives bolder business solutions. CCG Members access **WRI's Science Based Targets Initiative (SBTi) experts** through closed-door events that share updates and previews on new standards.

CCG members also receive one-on-one deep-dive consultations with **SBTi and Greenhouse Gas Protocol specialists** on requests tailored to your specific company's needs.



FRESHWATER AND OCEAN

Water is vital for human health, industry, agriculture and more. Through corporate water stewardship, businesses can identify and manage water-related business risks, understand and mitigate their adverse impacts on ecosystems and communities, and contribute to more sustainable management of shared resources.

We help companies:

- ✓ Map regions where water stress poses a threat to operations using the Aqueduct Risk Atlas
- ✓ Set water use targets that are tailored to the limits of watersheds and the needs of local communities
- ✓ Navigate and implement best practices in water stewardship, finance, accounting, and reporting
- ✓ Make better-informed decisions about sustainable and equitable ocean management
- ✓ Influence the transition to healthier oceans through the High Level Panel for a Sustainable Ocean Economy



LEVERAGE DATA ANALYSIS AND VISUALIZATIONS

Exelon sought to identify water risks to its power generation operations. **WRI experts used our Aqueduct Water Risk Atlas** to show that most of Exelon's operations in high-risk areas also have smaller consumptive use due to solar and power generation installations — helping the company prioritize risk mitigation resources accordingly.

WRI's analysis, advice and data visualization informed Exelon's water strategy, sustainability report and CDP water questionnaire.



LAND AND FORESTS

Land and forests provide food, medicine, fiber and employment, moderate freshwater flows, clean the air, and provide a home to 70 million indigenous people. Corporate investments help tackle the nature and climate crisis, build business resilience and profitability, and more.

We help companies:

- ✓ Monitor supply chains for deforestation or fire activity through geospatial data and weekly alerts
- ✓ Ensure compliance with legal requirements for timber harvest and trade
- ✓ Apply independent monitoring data to unlock carbon markets and other financing for nature
- ✓ Explore business models, funding mechanisms, and a database of vetted implementation partners that restore land
- ✓ Understand the value of nature for climate adaptation and catalyze investment in nature-based solutions





COLLABORATE ON ESG STRATEGIES

After publishing an interim public statement on establishing a zero-deforestation policy for raw materials, Mars enlisted experts from **WRI** to **advise the company on how to operationalize a corporate zero deforestation strategy** for its supply chain.

WRI's team **leveraged years of research, deep analytical capability, and cutting-edge tools such as Global Forest Watch** to help Mars maintain and grow its position as a sustainability leader.

MARS



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FOOD

We face a collective challenge to feed 10 billion people by 2050 while reducing emissions, curbing deforestation and alleviating poverty. Companies can make significant progress toward sustainability goals – and secure impressive cost savings – by improving the way they produce, handle, market, and sell food.

We help companies:

- ✓ Measure and report on food loss and waste with The Food Waste Atlas and Champions 12.3
- ✓ Transform trade to increase food security and support local livelihoods
- ✓ Address inefficiencies in food value chains and prevent economic losses
- ✓ Reduce GHG emissions and cut climate impacts of the food they serve

COOL FOOD 



CHAMPIONS  **12.3**



THE FOOD WASTE ATLAS



EQUITY AND JUSTICE

When it comes to climate change, lower-income and disadvantaged people contribute the least, suffer the most, and are frequently left out of decisions that impact their lives and resources they depend on. The private sector must be a part of climate action that reduces social inequalities and builds a resilient and sustainable future for all.

We help companies:

- ✓ Navigate leading practices in equitable development
- ✓ Take steps to transition industries and economies in a fair, inclusive way
- ✓ Integrate issues such as social and financial equity, poverty, adaptation to climate change, and environmental rights into their sustainability strategies
- ✓ Map the state of energy access in unserved and underserved areas of interest
- ✓ Identify the obstacles that prevent vulnerable communities from realizing their rights, receiving the benefits of addressing injustices, and participating in decision-making



BRING BROADER EXPERTISE TO THE CONVERSATION

To further explore and identify digital finance solutions that can power greater global climate resilience, **PayPal** engaged **WRI's Equity Center** to bring additional subject matter expertise on **Climate Resilience** into the collaborative development of the Digital Finance for Climate Resilience Framework for Action.

The Framework details tangible steps that innovators, catalytic funders, investors, and policymakers can take to accelerate ecosystem growth to benefit one billion people by 2030.





SUSTAINABLE ECONOMIES

In the past, people believed climate action was an expensive trade-off with growth. Business leaders recognize the opposite is true: to secure economic growth we need to transform business models, participate in evidence based collective action, and unlock social equity.

We help companies:

- ✓ Work together with public and private sector leaders to advance the circular economy
- ✓ Ensure that the benefits of a green economic transition are shared widely and support those who stand to lose economically
- ✓ Make the business case for pursuing low-carbon opportunities
- ✓ Integrate climate risks and adaptation finance into investment, policy and budget decisions
- ✓ Base sustainable finance commitments in science and compare private sector banks' sustainable finance pledges



THE NEW CLIMATE ECONOMY
The Global Commission on the Economy and Climate



PARTNER ON EMPLOYEE ENGAGEMENT

Employee engagement at all levels of a company is a critical component of creating an inclusive, low-carbon future. HSBC recognizes the need to engage its employees and relationship managers to green their portfolios on the pathway to become a net-zero bank.

HSBC tapped WRI experts to present internal workshops for HSBC employees with the goal of increasing capacity around corporate sustainability and ESG solutions.



POLICY

To achieve a net-zero future, we need bold solutions from both business and countries to expedite national decarbonization and unlock market opportunities. Corporate engagement in the positive feedback loop of government policy and private sector action is an essential element of corporate sustainability leadership.

We help companies:

- ✓ Track and advocate for climate policy developments through collective action
- ✓ Overcome company-specific barriers to advancing climate policy at the federal level
- ✓ Work with government to accelerate national decarbonization objectives and unlock market opportunities
- ✓ Align trade association lobbying with the ambition of the corporate sustainability ambitions of their members

CEO CLIMATE DIALOGUE





Join today

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Learn More: [CCG landing page](#), [CCG 2021 Year In Review](#), [MindShare event page](#), [WRI's Tools for Business](#), [WRI's Evidence Based Corporate Sustainability Collaborations](#)

